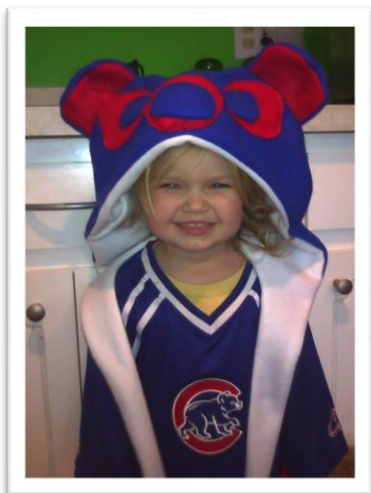


FOR IMMEDIATE RELEASE

Designs by Alison Chicago Sports Team Inspired Hats to be featured on WGN TV Morning News



Chicago, Illinois – March 11, 2011 – Designs by Alison’s handmade Chicago sports team inspired hats are scheduled to be featured on WGN TV Morning News on Tuesday, March 15, 2011 during the eight o’clock hour.

Alison Selivon currently sells these hats on Etsy, Ebay and Designs by Alison Facebook page for \$26. Hats can be purchased for only \$20 when mentioning WGN TV Morning News at designsbyalison@yahoo.com.

Ten percent of Ebay proceeds go directly to The American Brain Tumor Association (abta.org) and 10% of all other sales avenues go directly to a close, personal family whose son, grandson, nephew is currently being treated for a brain tumor.

Designs by Alison has more than 20 years Fiber Arts experience including garment construction, costume design and interiors applications. Her custom fabrics incorporate multiple layers of design; batik, shibori hand crafted stamps, beading, appliqué with one of a kind results.

Designs by Alison offers many distinctive services including custom designed textiles, hand crafted fiber art gifts, unique treatments for the home, costume design and wardrobe for theater and film, private and group sewing classes.



Contact:

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